

EXCLUSIVE TO GUIDE PURCHASERS
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10 FACEBOOK PRELANDING PAGES

That Work

Ready-to-adapt prelanding page copy across
10 high-RPM niches for Facebook Adsense Arbitrage

Home Insurance

Tax & Finance

Legal Rights

Health Cover

Debt & Credit

Home Services

Career Change

Car Insurance

Tenant Rights

Digital Income

Each prelanding page includes: headline · context · curiosity hook
bullet preview · CTA button · trust signal · publisher notes

Jide Anthony Olaitan

Bonus 1 · Facebook Secret Strategy for Google Adsense Arbitrage

BONUS PACKAGE

How to Use These Prelanding Pages

This bonus is exclusively for purchasers of the **Facebook Secret Strategy for Google AdSense Arbitrage** guide by Jide Anthony Olaitan. It contains ten complete, ready-to-adapt prelanding page templates across ten high-RPM niches — one per niche, structured and written so you can adapt each one to your specific article and launch your first Facebook campaign faster.

Each prelanding page in this collection is built using the exact six-element framework from Chapter 4 of the main guide: a specific headline, a context paragraph, a curiosity hook, a bullet preview of the article, a single CTA button, and a trust signal. Every page has been written for a real, high-CPC niche with a specific Facebook-viable article angle in mind.

How to adapt each template:

- **Replace the headline** with one specific to your article topic, following the same structure: named audience + specific topic + why now.
- **Adjust the context paragraph** to mirror your reader's exact situation rather than the generic niche scenario shown. The more specific, the better.
- **Rewrite the hook** using a genuine surprising fact from your own article. The template hook is a structural example — your real article's best surprising point belongs here.
- **Replace the bullet points** with the specific things your article actually covers. Never list things the article doesn't deliver.
- **Add your article URL** wherever you see '[add adsense article url]' in the CTA section.
- **Update the trust line** with your publication name, author credit, or a short social proof element relevant to your site.
- **Read the Publisher Notes** at the bottom of each page — they explain the specific Facebook approval considerations for that niche and what to watch for when adapting the template.

| 1 | Home Insurance | Coverage gaps most homeowners don't know about |
|---|------------------------|--|
| 2 | Tax and Finance | Common tax deductions self-employed people miss |
| 3 | Legal Rights | What to do immediately after a car accident |
| 4 | Health Coverage | What standard health plans typically don't cover |

| | | |
|----|------------------------|--|
| 5 | Debt and Credit | How debt consolidation affects your credit score |
| 6 | Home Services | What HVAC replacement actually costs — and what drives it up |
| 7 | Career Change | What transitioning into a new field actually requires |
| 8 | Car Insurance | Why your premium may be higher than it should be |
| 9 | Tenant Rights | What landlords are legally required to disclose |
| 10 | Digital Income | How bloggers generate income from Facebook ad traffic |

This bonus is part of the Facebook Secret Strategy for Google AdSense Arbitrage complete package by Jide Anthony Olaitan. Reproduction or redistribution outside of personal use is not permitted.

What Most Homeowners Don't Find Out About Their Coverage Until a Claim Is Denied

If you have renewed your home insurance policy in the last two years without reviewing the actual coverage details, there is a reasonable chance your policy has gaps you are not aware of. Most homeowners only discover what their plan does and does not cover at the worst possible moment — when they file a claim and the payout does not match what they expected.

“Standard homeowner policies exclude several of the most common loss scenarios by default. Most policyholders never ask about these exclusions until it is too late.”

What the full article covers:

- The four coverage categories most standard policies leave out entirely
- How to check your current policy for these gaps in under 10 minutes
- What riders and add-ons actually close the gap — and which ones are marketing
- The one question to ask your insurer before your next renewal date

[Read the Full Article →](#)

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Source: Insurance coverage guides · Updated for current policy year

Publisher Notes

- Niche: Home Insurance / Finance — consistently high AdSense CPC in Tier 1 geos.
- Facebook angle: homeowners aged 30–60, interest in home ownership, property, insurance.
- Avoid: do not name specific insurers or imply any particular company is deficient.
- Tone: informational and calm — this audience responds to credibility, not alarm.
- Replace the hook with a specific, verifiable fact from your article for best CTR.

The Tax Deductions Most Self-Employed People Miss Every Single Year

If you are self-employed, freelance, or run any kind of small business, your tax situation is genuinely different from a standard employee's — and most self-employed people end up overpaying simply because they are not aware of the deductions they are legally entitled to claim. The rules are not hidden. They are just rarely explained in plain language.

“The average self-employed person who has never worked with a tax professional misses between two and five legitimate deductions in their first few years of filing independently.”

What the full article covers:

- The most commonly overlooked business expense categories — and how to document them
- Home office deduction: who qualifies and how the calculation actually works
- Vehicle and travel expenses: the correct method for tracking and claiming
- How to handle quarterly estimated taxes without overpaying throughout the year

[See the Full Breakdown →](#)

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Financial guidance for self-employed and freelance professionals

Publisher Notes

- Niche: Tax / Personal Finance — very high AdSense CPC, especially Jan–April (tax season).
- Facebook angle: freelancers, small business owners, side hustle audience, 25–55.
- Timing: this prelanding page performs significantly better in Q1 (January to April).
- Avoid: do not include specific tax figures that may vary by jurisdiction or become outdated.
- Add your country or region to the headline if targeting a specific geo for better CTR.

What to Do in the First 24 Hours After a Car Accident — Before You Talk to Any Insurance Company

Most people involved in a car accident do the same thing: they exchange information, call their insurer, and assume the process will be straightforward. What they do not realise is that the steps taken — or not taken — in the first 24 hours have a direct effect on what a claim pays out, who is found liable, and how long the process takes. Knowing this in advance costs nothing and can matter significantly.

“Statements made to an insurance company in the immediate aftermath of an accident can be used to reduce or deny a claim — even when the other driver was at fault.”

What the full article covers:

- The exact documentation to gather at the scene — most people skip two of these
- What to say and what not to say when the other driver's insurer calls first
- When you need a lawyer and when you don't — the honest answer
- How liability is actually determined and what affects the final settlement

[Read the Full Guide →](#)

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Legal information for general guidance purposes · Not legal advice

Publisher Notes

- Niche: Legal / Personal Injury — some of the highest CPC on the web for AdSense.
- Compliance: always include a 'not legal advice' disclaimer on your article page.
- Facebook angle: drivers aged 25–65, general audience — this topic has very broad appeal.
- Avoid: personal attribute language ('were you in an accident?') — frame as general information.
- Tone: calm, practical, authoritative. Avoid sensationalism — this niche gets flagged easily.

What Your Standard Health Insurance Plan Typically Does Not Cover — and What to Do About It

Most people assume their health plan covers any treatment their doctor recommends. In practice, standard plans exclude a specific range of services, procedures, and costs that come as a genuine surprise to patients who did not check the details before they needed them. This article walks through what most plans leave out and what your options are when a gap appears.

“The most common out-of-pocket health expenses that catch people off guard are not rare or unusual treatments — they are everyday services most people assume are covered.”

What the full article covers:

- The categories of care most standard plans exclude by default
- How to read your plan's Summary of Benefits to find these gaps before they affect you
- Supplemental coverage options: what actually helps and what is mostly noise
- What to do if a treatment you need is denied — the appeal process in plain language

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Health coverage information · Verify details with your own plan documents

Publisher Notes

- Niche: Health Insurance — high AdSense CPC, broad audience appeal.
- Facebook special ad category: health-related content may require special ad category declaration.
- Avoid: before-and-after health claims, specific medical advice, named conditions.
- Frame all content as insurance/coverage information, not medical guidance.
- Target audience: adults 30–60, homeowners, parents — those managing family health costs.

How Debt Consolidation Actually Affects Your Credit Score — What Happens in the First 90 Days

If you are considering debt consolidation as a way to manage multiple payments, the question most people ask is: will this hurt my credit score? The honest answer is more nuanced than a simple yes or no. What happens to your score depends on which consolidation method you use, your current credit profile, and decisions made in the first 90 days after the process begins.

“Debt consolidation almost always causes a short-term dip in your credit score. Whether it helps or hurts your score long-term depends entirely on what happens next.”

What the full article covers:

- The three main debt consolidation methods and how each one is treated differently by credit bureaus
- What a hard inquiry is and when to expect one — and when it doesn't matter
- The 90-day credit score pattern most consolidation guides don't explain
- What to do in the first three months to protect your score while consolidating

[Read the Full Breakdown →](#)

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Personal finance guidance · Credit outcomes vary by individual situation

Publisher Notes

- Niche: Debt / Personal Finance — high AdSense CPC, large Facebook audience.
- Facebook special ad category: credit and finance content requires Special Ad Category: Credit.
- Targeting: under Special Ad Category rules, age/gender/zip restrictions are limited. Plan accordingly.
- Avoid: implying guaranteed credit improvement or specific score outcomes.
- Tone: practical and non-judgmental — this audience is financially stressed. Credibility wins.

What HVAC Replacement Actually Costs in 2025 — and the Three Things That Drive Quotes Up

If you have been told your HVAC system needs replacing, you have probably already received at least one quote that felt uncomfortably high with no clear explanation of what drives the number. HVAC replacement pricing is genuinely variable — the same job in the same city can come in at very different prices depending on factors most homeowners do not know to ask about.

“The single biggest driver of HVAC replacement cost is not the unit itself — it is the labour and installation complexity. Two homes with identical units can receive quotes that differ by thousands.”

What the full article covers:

- The real cost breakdown of a standard HVAC replacement — parts versus labour versus materials
- Three specific factors that push quotes significantly above the average range
- Questions to ask every contractor before accepting any quote
- When a repair is genuinely a better option than a full replacement — and how to tell

[See the Full Cost Breakdown →](#)

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Home services pricing guide · Figures vary by region and market conditions

Publisher Notes

- Niche: Home Services — strong AdSense CPC, particularly in US homeowner markets.
- Facebook angle: homeowners 30–65, interest in home improvement, home ownership.
- Update the year in the headline to the current year before use.
- Tone: practical and specific. Homeowners respond to concrete numbers and actionable questions.
- Consider geo-targeting by state/region for tighter audience-article alignment on this topic.

What Actually Happens When You Retrain for a New Career in Your 30s or 40s — The Honest Picture

Changing careers after the age of 30 is more common than it has ever been, and more achievable than most people assume — but the process looks very different from how online courses and certification programmes tend to describe it. This article sets out the realistic timeline, the costs that are often understated, and the decisions that determine whether a career change actually leads to the income and role you are aiming for.

“Most successful career changers did not follow the path the courses advertised. They followed a parallel track that costs less and takes more time — and it worked precisely because of that.”

What the full article covers:

- The realistic timeline for transitioning into a new field at different experience levels
- Which certifications and qualifications employers actually weigh — and which they ignore
- The hidden costs most career change guides do not mention upfront
- How to structure a portfolio or experience record when you are starting over

[Read the Full Article →](#)

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Career transition guidance for professionals considering a change

Publisher Notes

- Niche: Education and Careers — moderate-high AdSense CPC, very large Facebook audience.
- Facebook angle: professionals aged 28–50, interest in career development, online learning.
- This topic has very broad organic appeal on Facebook — expect good CTR with minimal targeting.
- Avoid: specific income promises or salary guarantees tied to any course or credential.
- Pairs well with articles about specific industries: tech, healthcare, skilled trades.

Why Your Car Insurance Premium May Be Higher Than It Should Be — and How to Find Out

Car insurance pricing is based on more variables than most drivers are aware of, and some of those variables are things you can change. If your premium has increased at renewal without a corresponding change in your driving history or claims record, there is likely a specific reason — and in many cases, it is one you can address.

“Insurance companies can legally increase your premium at renewal for reasons that have nothing to do with your personal driving record — and most policyholders never find out what those reasons are.”

What the full article covers:

- The non-driving factors that are legally used to calculate your premium in most states
- How to read your renewal notice to identify what actually changed from last year
- The comparison process that consistently finds lower premiums for equivalent coverage
- What to negotiate at renewal — most policyholders don't know this is possible

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Auto insurance guide · Coverage details and rates vary by state and provider

Publisher Notes

- Niche: Auto Insurance — very high AdSense CPC, broad audience, strong in Tier 1 geos.
- Facebook special ad category: auto insurance falls under Financial Products in some regions.
- Facebook angle: drivers aged 22–65, broad interest targeting — almost any adult driver qualifies.
- Avoid: specific premium figures presented as typical outcomes. Use ranges or 'varies by' language.
- This is one of the most competitive arbitrage niches — your article quality needs to be high.

What Your Landlord Is Legally Required to Disclose Before You Sign a Lease — Most Tenants Don't Ask

Signing a lease is one of the most significant financial commitments most people make on a regular basis, and the majority of tenants sign without asking the questions that could have changed their decision or protected them from avoidable disputes later. In most jurisdictions, landlords have specific legal disclosure obligations that are rarely volunteered and rarely asked about.

“In most states and countries, tenants have the legal right to receive specific information before signing any lease. Most landlords do not offer it unprompted. Most tenants do not know to ask for it.”

What the full article covers:

- The specific disclosures landlords are legally required to make in most jurisdictions
- What to check in any lease before signing — the clauses most tenants overlook
- Your rights regarding security deposits: what landlords can and cannot withhold
- How to document the property's condition at move-in to protect your deposit

[Read the Full Guide →](#)

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Tenant rights information · Laws vary by jurisdiction · Verify local rules

Publisher Notes

- Niche: Legal / Tenant Rights — high AdSense CPC, very large renter audience on Facebook.
- Facebook angle: renters aged 20–45, urban areas, interest in apartments and housing.
- Important: add a jurisdiction disclaimer to your article — tenant law varies significantly.
- Facebook special ad category: housing-related ads require Housing Special Ad Category declaration.
- Under Housing Special Ad Category, age/gender/zip targeting restrictions apply. Plan accordingly.

How Bloggers Are Using Facebook Ads to Generate Consistent AdSense Revenue — The Method Explained

If you run a blog or content website monetised with Google AdSense and your earnings from organic traffic alone are not covering your costs, there is a specific paid traffic strategy a growing number of publishers are using to change that equation. It involves running Facebook ads to drive targeted traffic to AdSense-monetised content — and it is built to be self-funding when the margin is right.

“The strategy does not rely on going viral, building a massive following, or spending months waiting for SEO to work. It is arithmetic: the revenue per visitor needs to exceed the cost per click.”

What the full article covers:

- How the Facebook-to-AdSense traffic model actually works — the full funnel explained
- Which niches generate the highest AdSense revenue per visitor and why
- What a prelanding page is and why it is the difference between profit and loss
- The realistic timeline for testing and validating a campaign before scaling it

[Read the Full Article →](#)

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Digital publishing strategy guide for AdSense-monetised content sites

Publisher Notes

- Niche: Digital Marketing / Online Income — good AdSense CPC, very engaged Facebook audience.
- Facebook angle: bloggers, content creators, side hustle seekers, online business interest.
- This prelanding page can be used as a funnel entry point for your own guide sales as well.
- Tone: practical, credible, non-hype. The online income niche has a lot of noise — stand out with specifics.
- Pair this with an article that gives genuine depth on the arbitrage method, not a surface overview.